

# NEW MEXICO NAHRO ANNUAL CONFERENCE AND EXHIBITION

April 14-17, 2010  
RUIDOSO CONVENTION CENTER  
RUIDOSO, NEW MEXICO

## EXHIBITOR / SPONSORSHIP FORM

Reserve your Exhibit Booth, Program Advertisement space or Event Sponsorship today for the 2010 New Mexico NAHRO Annual Conference in Ruidoso, New Mexico.

**Exhibit hall space** includes booth, two company representatives, one full-page ad in the Annual Conference Program. Exhibitors are invited to participate in all training sessions and events during the conference and tickets to all 2010 Annual Conference events, meals, etc. will be included.

**FEE - \$350.00 for up to two representatives**  
**Each additional attendee: \$100.00**

**Program Advertisement:** If your company is unable to exhibit at the 2010 Annual Conference, you can still have the opportunity to market your products and services by purchasing advertisement space in the 2010 Annual Conference Program.

**Full Page Ad = \$250.00    ½ Page Ad = \$150.00    ¼ Page Ad = \$100.00    1/8 Page Ad - \$75.00**

**Event Sponsorship:** Conference success is dependent upon event sponsorships! Event sponsors will receive recognition in the 2010 Annual Conference Program, throughout the conference, and special recognition at each event. Sponsored Events include training tracks, refreshment breaks, receptions, hospitality activities, conference bags, registration name badges, door prizes, scholarships and many more.

**Sponsorship levels:**  
**Bronze = \$250.00 - \$500.00**  
**Gold = \$1,001.00 - \$1,500.00**  
**Silver = \$501.00 - \$1,000.00**  
**Platinum = \$1,501.00 or higher**

Company Name:

Representative 1:

Representative 2:

Additional Attendee(s):

Address:

City/State/Zip Code:

Phone #:

Fax:

Email:

Please make selections for participation in the NM NAHRO Annual Conference & Exhibit:

Exhibit Booth \$ \_\_\_\_\_ Additional Booth Reps \$ \_\_\_\_\_

Program Ad (circle one):    Full Page    ½ Page    ¼ Page    1/8 Page

Sponsorship (Please list amount): \_\_\_\_\_

Do you want your sponsorship allocated to a specific event? If so please list event: \_\_\_\_\_

Total Amount Enclosed: \$ \_\_\_\_\_

**Please make your check payable to  
New Mexico NAHRO and mail with  
artwork to:**

NM NAHRO  
C/O Shelli Scrogum  
2375 Rodgers Rd.  
Olney, TX 76374  
Phone: (940) 873-4395  
Fax (940) 873-4397

### **Hotel Accommodations:**

**The Lodge at Sierra Blanca**  
**107 Sierra Blanca Drive**  
**Ruidoso, NM 88345**  
**Phone: (866) 211-7727**  
**Block Cutoff Date: 3/13/2010**  
**Deluxe Double Queens \$85**  
**King Studio \$95**

### **Tentative Agenda:**

#### **Tuesday, April 13, 2010**

3 - 5 pm    NM NAHRO Board Meeting

#### **Wednesday, April 14, 2010**

7:30 am - 3 pm    Registration  
8 am - 2 pm    Exhibitor Setup  
9 am - Noon    Opening General Session  
12 - 1:30 pm    Lunch on Your Own  
1:30 - 5 pm    Breakout Sessions  
3 - 3:30 pm    Break w/ Exhibitors  
6 - 8 pm    NM NAHRO Reception

#### **Thursday, April 15, 2010**

7:30 - 8:30 am    Coffee & Pastries w/ Exhibitors  
8:30 - Noon    Breakout Sessions  
10 - 10:30 am    Break w/ Exhibitors  
12 - 1:30 pm    Awards Luncheon  
1:30 - 5 pm    Breakout Sessions  
3 - 3:30 pm    Break w/ Exhibitors  
5 - 7 pm    Maintenance Olympics w/ Cash Bar

#### **Friday, April 16, 2010**

7:30 - 8:30 am    Coffee & Pastries w/ Exhibitors  
8:30 - Noon    Breakout Sessions  
10 - 10:30 am    Break w/ Exhibitors  
12 - 1:30 pm    Lunch on Your Own  
1:30 - 5 pm    Breakout Sessions  
3 - 3:30 pm    Final Break w/ Exhibitors

**PLEASE SUBMIT CAMERA READY ARTWORK WITH REGISTRATION OR EMAIL TO  
[SHELLI@BRAZOSNET.COM](mailto:SHELLI@BRAZOSNET.COM). ARTWORK NOT RECEIVED BY MARCH 16, 2010  
IS NOT GUARANTEED TO MAKE PROGRAM PRINTING DEADLINE.**